



TEXAS GENERAL LAND OFFICE
GEORGE P. BUSH, COMMISSIONER

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MEDIA ADVISORY

Adopt-A-Beach Spring Cleanup Saturday, April 23rd

Nation's biggest all-volunteer cleanup right here in Texas

FOR IMMEDIATE RELEASE
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Volunteers are signing up now for the nation's biggest coastal cleanup on Saturday, April 23rd. The 2016 Texas General Land Office Adopt-A-Beach Spring Cleanup takes place at 31 sites coast-wide. Volunteers can sign up online at www.TexasAdoptABeach.org or show up on-site Saturday morning to take part in a fun-filled day at the beach that makes a difference.

"Sign up now to join forces with thousands of other Texans who care about the coast," said Texas Land Commissioner George P. Bush. "Marine debris kills wildlife and hurts tourism, but it's a problem we can fix. Come out and be a part of the solution on Saturday, April 23rd."

Who: Thousands of Texans who care about the coast

What: 30th GLO Adopt-A-Beach Spring Cleanup

When: Saturday, April 23rd — Registration begins at 8:30 a.m. Clean up will be from 9 a.m. to noon.

Where: 31 sites coast-wide

Each volunteer will be given data cards, gloves, pencils and trash bags. All volunteers are advised to wear closed-toe shoes, bring sunscreen and plenty of drinking water. The Texas General Land Office Adopt-A-Beach cleanups are held rain or shine!

Texans who are not able to attend the cleanup can help keep their beaches clean by making a tax-deductible donation online at www.TexasAdoptABeach.org. There are several different Adopt-A-Beach sponsorship levels ranging from \$25 to \$25,000, allowing both individuals and corporations to contribute to this major cleanup effort.

Everyone who signs up online and checks in at their cleanup location will be entered to win any one of the following:

• 1/2 Yeti Tundra 45 cooler

• 1/2 GoPro HERO4 Session HD Waterproof Action Camera

• 1/2 Fujifilm Instax Mini 8 instant camera (one in pink and one in blue)

The random drawing will take place after the cleanup. Winners will be contacted directly.

To learn more about the Adopt-A-Beach program, visit www.TexasAdoptABeach.org or contact the GLO at 1-877-TX COAST. Like us on Facebook at www.facebook.com/texasadoptabeach or follow us on Twitter [@TXAdoptABeach](https://twitter.com/TXAdoptABeach).

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